

Amanda Brinkley

Digital Illustrator & Graphic Designer

- 📞 252-227-9262
- ✉️ dellapearldesigns@gmail.com
- 🌐 amandabportfolio.com
- 📷 @dellapearldesigns
- 🌐 amandabrinkley

EDUCATION

Lenoir Community College
Kinston, NC (2021–2023)
Associate in Applied Science degree
Graphic Arts & Imaging Technology
Associate in Applied Science degree
Advertising & Graphic Design
Awarded May 2023

Digital Photography & Design
certificate
Graphic Arts & Imaging Technology
certificate
Awarded May 2022

East Carolina University
Greenville, NC
General Education Courses

WORK EXPERIENCE

Freelance Illustrator
Della Pearl Designs
2020–present

Stay-at-home Mom & Caregiver
2013–2022

Nail Technician / Makeup Artist
2005–2013



PROFILE

Creative freelance artist with extensive experience in digital illustration, graphic design and nail/makeup artistry. Demonstrated success in building large salon clientele, social media following and art commission clients. Enjoys creating artwork that captures the imagination and conveys emotion. Skilled in combining graphic, digital and artistic design systems to solve complex problems and meet client objectives.

PROFESSIONAL SKILLS

GRAPHIC DESIGN & ILLUSTRATION

- Concepted and designed graphics, illustrations, logos, animations, videos, digital and print collateral
- Firm understanding of graphic design principles and their application to produce functional and aesthetically pleasing products
- Consulted with clients to meet needs, researched and analyzed project requirements and refined concepts for client deliverables from concept to execution
- Built creative branding elements such as logos, iconography, illustrations, lettering and motion graphics

COMPUTER GRAPHICS

- Experienced with Adobe Photoshop, Illustrator, InDesign applications to design and print layouts for a variety of printed items
- Proficient in Procreate to design, create and combine photos, portraits, illustrations, lettering, graphics and logos for various client needs
- Leveraged Adobe Photoshop and Lightroom expertise to retouch and manipulate images, color correct, create image composites and prep images in support of client and project objectives
- Experienced with Adobe Dimension in creating 3D packaging concepts and designs
- Composed mock-ups, photos edits, graphics and layouts for social media to increase cohesive brand awareness

MULTIMEDIA DESIGN/UX/UI

- Crafted visual aspects of websites using online development tools and client-accessible platforms
- Solid experience designing clean, intuitive and innovative interfaces using Adobe XD for desktop and mobile sites

PRINTING/PACKAGING/FINISHING

- Experienced in various printing technologies including offset, digital, wide-format, screen printing and dye-sublimation
- Skilled in Esko Cut Software and equipment, Accurioshine foil/laminator, MBM paper cutter, and hard/soft cover book binding.
- Utilized these systems, printers and machines to create, output, embellish and finish various publications, posters, decals, banners, displays, signage, packaging and promotional pieces

PHOTOGRAPHY/VIDEOGRAPHY

- Utilized a DSLR and mobile camera for headshots and product photography in JPEG and RAW formats
- Prepared photographs for print and web publication
- Experienced with lighting to set up portrait, landscape and product photography and videography
- Planned, filmed, edited and executed videography for ad campaigns, GIFs, social media, websites and portfolios using various applications such as Adobe Rush, Adobe Audition, and iMovie